Proposal Writing for Research & Innovation Projects

This course is aimed at equipping individuals in **organizations of all types and sizes** (Universities, NGOs, SMEs, Cities, etc) – who have the responsibility for developing project proposals – with the **necessary skills and know-how** in order to produce **engaging, high quality, successful bids**. While, the material taught is useful for any type of proposal irrespective of funding stream, the course does have a **special focus on R&D / innovation-style proposals for Horizon Europe and especially proposals for the funding streams:**

- **Global Challenges & Industrial Competitiveness, and**
- **Innovative Europe**

which concentrate 67% of the funds under Horizon Europe.

The course offers a complete insight to writing and submitting competitive proposals in response to Horizon Europe calls with **tips, guidelines and practice sessions.** The combination of examples and hands-on online exercises will introduce you to all aspects that you need to know from identifying the right call for your project idea, to developing a convincing project concept, a carefully planned implementation and risk management plan, a powerful impact statement, and a well-constructed dissemination and exploitation plan: in essence, everything required to submit a competitive proposal, plus guidelines on how to evaluate and score your own proposal before submitting it.

With the new programming period 2021 – 2027, the EU budget envisages even more important investment focus on Research and Innovation, with a strengthened budget under framework Horizon Europe and many innovation funding opportunities under both the Multiannual Financial

Framework (MFF) and Next Generation EU (NGEU). We will discover together all these funding opportunities while exploring the different notions of innovation.

This is an **"applied"/interactive course** which concentrates on the **most important elements evaluators look for in project proposals** and systematically works with the participants to produce mastery of those elements. The course is structured in 3 days in order to avoid information overload and to allow participants the necessary time to absorb and process all new information before moving to a new topic. Each day closes either with a discussion session or a workshop session in order to enhance knowledge absorption.

Short Course Agenda:

Day 1

MATCHING PROJECTS TO FUNDING SOURCES

1 Overview of the Programming Period 2021-2027 funding opportunities

2 Types of funding streams under Innovation Policy 2021-2027 & the small details under each funding stream that matter

3 How to ensure the best fit between your project and an available funding stream/Call

4 Exploring the different notions of innovation

5 Questions/answers on funding streams and discussion

Day 2

ESSENTIAL ELEMENTS OF WINNING PROPOSALS

1 An overview of winning proposal essential features

2 Developing the best project justification

3 Demonstrating impact

4 Pulling together the right assets

5 Putting yourself in the role of the "evaluator"

6 Workshop/exercise session

Day 3

DEMONSTRATING GOOD PLANNING AND CONTROL OF THE IMPLEMENTATION PROCESS

1 Working-out the implementation plan

2 Dealing with risk

3 Developing a sound dissemination and exploitation plan

4 Workshop/exercise session

Participants of the 3-day training will learn:

-How to discover Funding streams under Innovation Policy for 2021-2027

-How to differentiate between R&D and Innovation projects and explore where on the R&D-Innovation continuum their project lies.

-How to ensure the best fit between their project and an available funding stream in order to increase their chances for funding.

-Which proposal features are essential for convincing project evaluators and receiving the highest scores.

-How to write a well-constructed proposal with a clear intervention logic and use effective writing styles.

-How to develop a detailed work breakdown structure (WBS) and an effective project timeplan and how to identify and deal with project critical paths.

-How to develop a risk management and monitoring plan.

-How to identify impact pathways, how to approach quantification and documentation issues and how to strengthen impact through a sound dissemination and exploitation plan.

Expected (learning) outcomes -

-Become familiar with the current EU funding opportunities and rules under each programme

-Learn to write successful proposals

-Avoid mistakes that can compromise your project

-Improve the success rate of your proposals through good proposal structure and appropriate writing skills

-Increase your organisation's ability to plan and implement projects successfully

-Benefit from practical workshops and exercises

-Learn from best practice examples

-Benefit from key insights and tips

-Receive tangible and actionable advice on your individual questions

-Network and exchange experience with peers and possible partners from across EU

Event website:
https://www.europeanacademy.com/proposal-writing-for-research-and-innovation-projects/?utm_source=EPALE&utm_medium=Event%20Post%2012/11/21&utm_campaign=proposal%20writing%20for%20research%20and%20innovation%20projects