

Gender Equality  
**GE ACADEMY**

# Mobilising and engaging. Creating long lasting commitment for gender equality in research

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## Agenda

Date: 26<sup>th</sup> March 2020,

13:00-14:00 CET

Registration link: [https://zoom.us/webinar/register/WN\\_I7E\\_JFEEQ7Srt6KxHviknw](https://zoom.us/webinar/register/WN_I7E_JFEEQ7Srt6KxHviknw)



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 824585.

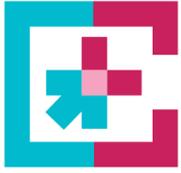
# Learning objectives

- 📌 Provide examples of promising practices of horizontal and vertical mobilisation
- 📌 Provide examples of successful mobilisation of men for gender equality
- 📌 Inspire about possible interventions

# Target audience

- 📌 GEP (Gender Equality Plans) teams
- 📌 Equality officers
- 📌 Change agents





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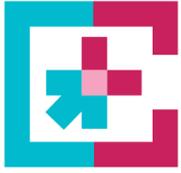
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Time	Topic
13.00-13.10	<b>Vasia Madesi</b> , ViLabs - GE ACADEMY coordinator & <b>Maria Sangiuliano</b> , Smart Venice Introduction to the project's goal and objectives and to the webinar
13.10-13.25	<b>Mintautė Jurkutė</b> , EQUINET, Head of Communication Division - Title of presentation: " <i>Words Matter: How to Create Sustainable Social Change by Communicating Gender Equality</i> "
13.25-13.40	<b>Jeff Hearn</b> : Örebro University, Professor, Gender Studies- Title of presentation: " <i>What have (changing) men and masculinities got to do with gender equality in research?</i> "
13.40-13.55	<b>Q&amp;A Session</b> Moderated by Ana Belén Amil, Gender Equality Officer at CEU (Central European University)
13.55-14.00	<b>Maria Sangiuliano</b> , Smart Venice, <b>Vasia Madesi</b> , Vilabs- Wrap up and conclusions



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# Get to know the speakers



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## Mintautė Jurkutė

Office of the Equal Opportunities,  
Head of Communication Division

### About Mintautė Jurkutė:

Mintaute Jurkute is a Head of Communication Division at the Office of the Equal Opportunities Ombudsperson in Lithuania and a moderator of EQUINET (European Network of Equality Bodies) Communication Practices and Strategies Working Group. She is a feminist, pacifist and eagerly interested in how to create a sustainable society and ensure that everybody would be encouraged to fulfil their best potential regardless gender, age, sexual orientation, ethnicity and other identity properties.

Mintaute has a bachelor degree in philosophy and master degree in sociology. For the past 5 years works in the communication field.



## Jeff Hearn

Hanken School of Economics, Finland  
Professor Emeritus;  
Örebro University, Sweden  
Senior Professor, Gender Studies.

### About Jeff Hearn:

Jeff Hearn is Fellow of the UK Academy of the Social Sciences, an honorary doctor in Social Sciences, Lund University, and Professor Extraordinarius, University of South Africa. He holds a PhD on social planning, social theory and theories of patriarchy. He has been Research Professor, University of Manchester, Head of Department, Bradford University, and Visiting Professor at more than 10 universities. Having worked over many years in gender studies, organisation and management studies, social policy, and sociology, he has a broad critical approach to questions of social and political change. However, the area he is probably most known for is research in the sub-field of critical studies on men and masculinities. Moreover, he has worked for a long time on organisations, management and work, with emphasis on gender, sexuality, diversity, intersectionality, transnational processes, and violence and violations. He has been involved in many EU and international projects, for example, genSET and GenPORT, and published on academia and research organisations.



# Moderation



## Ana Belén Amil

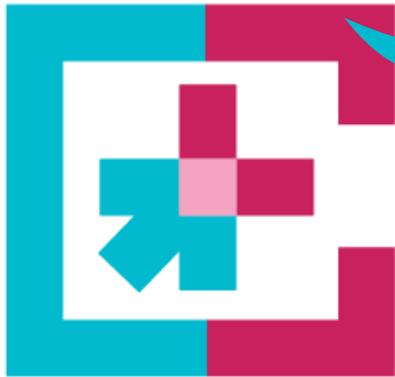
Central European University,  
Gender Equality Officer

### **About Ana Belén Amil:**

Ana Belén Amil is currently working as Gender Equality Officer at Central European University (Budapest) for the EU-funded SUPERA Project (Supporting the Promotion of Equality in Research and Academia). She holds an Erasmus Mundus 2-year Master's degree in Women's and Gender Studies and two postgraduate degrees in clinical psychology from the University of Buenos Aires.



# How to access the webinar

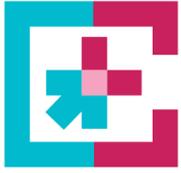


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Feel free to book at your earliest convenience: we can accommodate a limited number of attendees, on a first come-first served basis (you will receive a confirmation e-mail).

Please join our meeting from your computer, tablet or smartphone





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# Get social



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# Social Media: 3 Key things

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 Follow us on Twitter @[GEAcademy\\_eu](https://twitter.com/GEAcademy_eu) and use our hashtag #GEAcademy

 Like us on Facebook (@[GEAcademy.eu](https://www.facebook.com/GEAcademy.eu))

 Follow us on LinkedIn ([GE Academy](https://www.linkedin.com/company/GEAcademy))

**Feel free to further promote GE Academy and its trainings to your networks!**

**We will be very glad to share your content and posts.**

**Don't forget to tag us!**



# Speak soon!

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