1. **USE of social media**

- Use social networks every day:
  - Girls: 82%
  - Boys: 72%

- Read news online every day:
  - Girls: 42%
  - Boys: 50%

2. **ENGAGING in social media**

- Upload self-created content:
  - Girls: 60%
  - Boys: 56%

- Post comments on blogs, social networks, online articles:
  - Girls: 18%
  - Boys: 26%

3. **DECISION-MAKING in media**

- Careers in media favour men:
  - Women: 24% Presidents, 27% CEOs, 36% Members of board, 67% Graduates in journalism
  - Men: 76% Presidents, 73% CEOs, 64% Members of board, 33% Graduates in journalism

**Consequences:**
- Stereotypical portrayal of women in the media
- Sexual objectification
- Which perpetuate
- An environment in which violence against women is tolerated