



Programme of the International Conference

Gender Differentiation in Media Industries

Ljubljana, June 14–15, 2018

Faculty of Social Sciences, Kardeljeva ploščad 5

Organized by the Peace Institute, Faculty of Social Sciences, University of Ljubljana and Slovenian Research Agency

Thursday, June 14

8.45–9.15 **Registration**

9.15–9.30 **Welcome address**

Monika Kalin Golob, Dean of Faculty of Social Sciences and **Mojca Pajnik**, Conference Chair

9.30–10.30 **Keynote Speech 1**

Claudia Padovani Media Gender Equality Regimes: In Search for Gender-responsive Policies

10.30–10.45 **Coffee break**

10.45–12.15 **Session 1: Gender and Media Work** (Chair: Brankica Petković)

Özlem Danaci Yüce Gendered Work Environments of Women Television Journalists in Turkey

Ania Ostrowska “I Felt More Difficulty because of my Class than I have because of my Gender”: Intersectional Analysis of Professional Lives of British Women Documentarians

Mojca Pajnik, Majda Hrženjak Engendering Media Work: Setting the Norms for Entrepreneurial Subjectivity

Greta Gober Justifying and Enacting Invisibility of Gendered Ageing Bodies in the Journalistic Field in Poland

12.15–13.30 **Lunch**

13.30–14.30 **Keynote Speech 2**

Mark Deuze Understanding #Metoo, Gamergate and #Paygap in the Gendered Context of Making Media

14.30–14.45 **Coffee break**

14.45–16.15 **Session 2: Approaches to Gender in Media and Journalism** (Chair: Maruša Pušnik)

Ciler Dursun Gendered Reflections of Women TV Journalists in Turkey

Jack Black “We’re Always Looking for Females”: Gender Disparities and Power Dynamics in the Sports Journalism Industry

Marko Ribač, Živa Humer, Mojca Frelih Analysing Gender Differentiation in the Media - Fieldnotes from TV Stations in Slovenia

Rita Basílio de Simões Making News, Doing Gender: An Ethnographic Study

18.00 **City tour**

19.30 **Dinner**

Friday, June 15

9.15–10.45 **Session 3: Constructing Perceptions of Gender** (Chair: Breda Luthar)

Dejan Jontes Housewives, Farmers and “Simple” People: Constructing Television Audiences

Hülya Uğur Tanriöver Women Representations in Turkish Television Texts: An Analysis Model and Application Samples

Maja Dolinar Portrayal of the “Traditional” Moroccan Patriarchal Society in the Moroccan Comedy Series L’Couple and Its Impact on Gender Relationships in Morocco

Sanja Lazarević Radak The Victimization Of Women In Everyday Life And Media: a Discourse on the Victim and Gender Differentiation in Serbia

10.45–11.00 **Coffee break**

11.00-12.00 **Keynote Speech 3**

Joke Hermes Framed: Femininity in the Post-television Landscape

12.00–13.30 **Lunch**

13.30–15.15 **Session 4: Norming Femininity and Masculinity** (Chair: Dejan Jontes)

Breda Luthar, Maruša Pušnik Exploring Gendered Practices of Intimate Media Technologies

Stavroula Dargonaki Broadcasting the Gendered Self

Deborah Knowles, Elisabeth Michielsens, Sylvia Snijders, Linda Clarke Man-made Media? Muted Women

Alenka Verbole, Igor Davor Gaon Gender Representation in Media throughout the Electoral Cycle: The Cases of Albania, Bosnia and Herzegovina and Slovenia

Kiran Bharthapudi Evolution of Women in Bollywood: Content Analysis of 500 Top Grossing Movie Releases between 2008 and 2017

15.15–15.30 **Coffee break**

15.30–17.15 **Session 5: Gender Disparities in Policies and Representation** (Chair: Živa Humer)

Violeda A. Umali, Lorenza A. Umali Policy-making for Gender Parity in and through the Media: The Case of the Philippines

Joana Kosho Beyond Gender Stereotypes: Gender Issues in the Albanian Media

Caroline Ngamchara Mbouembou Media and the International Women’s Day in Cameroon: Under an Ethic of Mockery, a Lack of Professionalization of Press Coverage of Feminist Events

Maida Salkanović Representation of Women in Online Media in Bosnia-Herzegovina and Serbia: Symbolic Reading of Women in Media Content

Mine Gencil Bek Women Journalists in Conflict

17.15 **Conference ends, Informal get-together**