

Agenda

EU Interagency Editors' Workshop

**14–15 September
2017, Vilnius**



Day 1

- 08:45 – 09:15** Registration and coffee
- 09:15 – 09:45** **Welcome and opening**
Mira Banerjee, Head of Knowledge Management and Communications, EIGE
Bernadette Gemmell, EIGE and Simon Terry, EFSA
- 09:45 – 11:00** **Understanding audience needs and impact**
Andy Martin and Brendan Killeen, EEA
- 11:00 – 11:30** Coffee break
- 11:30 – 12:45** **Writing for social media and getting experts onboard**
Alexandrina Satnoianu, EIGE
- 12:45 – 14:15** Lunch, Novo2 restaurant
- 14:15 – 15:00** **New ideas for communication – plain language summaries**
Bernd Elzer and Simon Terry, EFSA
- 15:00 – 15:30** Coffee break
- 15:30 – 17:00** **Tools for editors**
- Grammarly and XMind - *Cristina Comunian, European GNSS Agency*
 - TweetDeck - *Laurence Dumont, CPVO*
 - Zotero – *Andy Martin, EEA*
 - MailerLite – *Bernadette Gemmell, EIGE*
 - Publishing guide – *Brendan Killeen, EEA*
- 17:00 – 17:15** **Wrap for the day**
Bernadette Gemmell, EIGE and Simon Terry, EFSA
- 18:30 – 19:30** Vilnius walking tour (optional)
- 19:30 – 21:30** Dinner, La Boheme restaurant

Day 2

- 09:00 – 09:15** Registration and coffee
- 09:15 – 09:30** **Welcome back**
Bernadette Gemmell, EIGE and Simon Terry, EFSA
- 09:30 – 11:00** **Producing non-traditional forms of content**
Julia Illenberger and Simon Terry, EFSA
- 11:00 – 11:30** Coffee break
- 11:30 – 11:50** **EuroGender online collaboration hub - a way to connect in the future**
Alexandrina Satnoianu, EIGE
- 11:50 – 12:50** **Let's work out our frustrations together**
Bernadette Gemmell, EIGE
- 12:50 – 13:10** **Wrap up**
Bernadette Gemmell, EIGE and Simon Terry, EFSA
- 13:10 – 14:00** Lunch, EIGE premises



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